

OpenStack Mission



To produce the

ubiquitous open source cloud computing platform

that will meet the needs of public and private clouds regardless of size, by being simple to implement and massively scalable.

Four years in...



- More than 70 OpenStack User Groups exist and 9,400+ new members have joined in the last year
- Community members are located in 139
 different countries around the world
- More than 1,200 user surveys have been completed, detailing OpenStack deployments



Community Stats – May 2013

ORGANIZATIONS		COUNTRIES
209 INDIVIDUAL MEMBERS 9,511		139
TOTAL CONTRIBUTORS	AVERAGE MONTHLY CONTRIBUTORS	PATCHES MERGED
998	230	7,260



Community Stats – May 2014

ORGANIZATIONS		COUNTRIES
355 INDIVIDUAL MEMBERS 16,266		139
CURRENT CONTRIBUTORS	AVERAGE MONTHLY CONTRIBUTORS	PATCHES MERGED
2,130	466	17,209

What's Happening with OpenStack?

- Trends and themes in year four:
 - Maturity of use cases, across more traditional industries like financial services and retail
 - Stability, better test coverage and tighter integration across the software platform
 - Focus on operational experience and closing the feedback loop between operators and developers
 - Progress on defining OpenStack core, as well as better testing and definition around plugins

We are living in a Software-Defined Economy



Any organization's ability to do great things with software is arguably its core competence, no matter the industry, vertical, or category.



"The software in the games themselves allows users to play a game and immediately share video of what you have done in the game with the rest of the world." - Joel Johnston **SONY**

Rise of the Superuser



- Superusers are individuals who are making their organizations competitive in a softwaredefined economy
- They are not only transforming their infrastructure, but their business processes and culture
- They give back to the community, share knowledge with peers across their industries and help shape the future of OpenStack



Superusers Speak in Atlanta



"AT&T has 120 applications deployed on OpenStack in 7 data centers" – Toby Ford Stack



"We're running a serious business on this technology, and this is what we have to do to remain competitive and flexible in this environment." –

Glenn Ferguson



Superusers Give Back





OpenStack is the cornerstone to almost every Television show that DigitalFilm Tree works on in post-production, including Modern Family and NCIS Los Angeles. Guillaume Aubuchon has spent a great deal of his time evangelizing OpenStack as an industry standard for film and TV production.

> CERN's OpenStack cloud is in production supporting over 700 users. It has grown to 65,000 cores across two data centers. Tim Bell has been an incredible advocate for OpenStack operators serving on the Board of Directors and User Committee.



TIM BELL

OPENSTACK SUPERUSER...



- New publication lives at superuser.openstack.org
- News and information *for* OpenStack users, curated and written *by* OpenStack users
- Submit your experiences, tips, ideas and case studies editor@openstack.org

Video: Superusers & The Community Impact





- The OpenStack User Groups portal, currently in beta, is the directory of OpenStack user groups, taking the place of the existing wiki page. Existing User Groups, whether they are hosted on meetup.com or elsewhere, will be able to keep using their favorite tools and the content they produce, like their local events, will soon be aggregated on groups.openstack.org
- On the User Groups portal, people can also find the comprehensive map of user groups, instructions on how to form and maintain a new user group and more.



Now, let's hear from our OpenStack User Groups!

Advice for New Users



"Be patient, try a quick start recipe and advocate within your company to build support" – OpenStack Florida User Group

> "Community is key, chat with others and see what worked for them" –OpenStack Canberra User Group

"Participate in the community through meetups and the mailing list. Your best source of information and assistance is people, and the OpenStack Community is one of the most welcoming I have ever been involved with" – OpenStack Atlanta User Group

> "Be patient, ask questions & participate! If you find something not working or something that can be improved, don't hesitate to jump in and make it better" – OpenStack Philadelphia User Group

"Explore. Learn. Have fun. Contribute. This is your community" – OpenStack Philippines User Group

OpenStack User Group Goals



Angola

Botswana

South Africa

Madagascar

"Get more people using and deploying OpenStack" - Venezuela User Group

rth

ific

ean

South Atlantic Ocean "Involve more developers toward active contribution" -Bangalore, India User Group

AUTOMATE ALL THE THINGS ///////

Argentina

Birthday Wishes

"Continue stabilization of core services for laaS and a focus on growing up the stack." – Kentucky User Group "OpenStack to help companies of Brazil create their own public or private cloud" – Brazil User Group "OpenStack becomes the defacto standard in Europe for the private cloud" – The Netherlands User Group "To deepen consolidation usage within enterprise environments" – Italy User Group



User Group Milestones - 2013



OpenStack

Netherlands held

4 meetups in

2013 with Cisco,

Red Hat and XTG

JULY

OpenStack
 Brazil participated
 in the 2013 FISL
 Conference

 OpenStack Hong Kong organized 4 workshops

FEBRUARY OpenStack North Carolina user group founded DECEMBER OpenStack Zurich held large meetup at

CERN

OCTOBER

OpenStack Minnesota held large meetup, hosting speakers from California & NY



Mark Your Calendars!



- July 2014 Launch of the User Groups Portal
- October 16, 2014 Juno Release
- November 3-7 First European Summit in Paris
 & K Design Summit

PARIS OPENSTACK SUMMIT NOVEMBER 2014



- November 3-7, 2014 Paris!
- Registration and sponsorships now open!
 - Two tiers of registration, please read carefully
- The call for speakers is now live & will only be open for one month, so act quickly!
- Book your travel early, room blocks will fill up fast!
- Travel Assistance Program applications in July
- More details at openstack.org/summit